



**Incredibly Rewarding**

**Industrial Careers Pathway® (ICP):  
Your Recruitment Program for  
Tomorrow's Workforce**

*Industrial Careers Pathway® (ICP) is able to assist you as you **reach, engage, prepare and connect** with tomorrow's industrial distribution workforce.*



# 5 Ways ICP Connects You with Your Next Employee

## 1 ICP Job Board

Online is the way to connect with 18-34 year old job seekers. Created specifically for our industry, the ICP Job Board offers two ways to help you find new talent:

- Register **for free** at [jobs.idcareers.org](http://jobs.idcareers.org) and search the resume bank. Dozens of companies are already using the resume bank to identify their next hire.
- Advertise on the ICP Job Board at [jobs.idcareers.org](http://jobs.idcareers.org). This is the only job board that lists both "industrial distribution" and "power transmission/motion control" as a choice of industry. Use coupon code ISA2013 to save \$50 off your job posting.

## 2 ICP Website with Employer Search Feature

We're getting the word out about industrial distribution and great careers to the tens of thousands of young people needed over the next twenty years as older, experienced employees retire. Even if you aren't ready to hire just yet, we're getting visibility for your company (and your branch locations) with the searchable database of industrial distributors. Visit [www.industrialcareerspathway.org/EmployerSearch](http://www.industrialcareerspathway.org/EmployerSearch).

## 3 ICP Talent Tipsheet

The Millennial workforce has different ideas when it comes to their careers. Successfully recruit, on-board and retain young employees. Subscribe to the *ICP Talent Tipsheet*. Learn more at [www.industrialcareerspathway.org/Tipsheet](http://www.industrialcareerspathway.org/Tipsheet).

## 4 Elements of Industrial Distribution

Bridge the skills gap by providing a fundamental introduction to industrial distribution. *Elements of Industrial Distribution* is available online and now as a printed self-study course. Learn more at [www.industrialcareerspathway.org/Elements](http://www.industrialcareerspathway.org/Elements).

## 5 ICP Media Relations Guide

Tell your story to communities across North America. As an employer, you play an important role in the global supply chain in your local economy and offer good jobs. Download the free *ICP Media Relations Guide* at [www.industrialcareerspathway.org/Media](http://www.industrialcareerspathway.org/Media) for help on getting coverage for your company and your industry.

**Learn more at [www.industrialcareerspathway.org/Hire](http://www.industrialcareerspathway.org/Hire)**

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