



**ISA**

**WOMEN  
IN INDUSTRY**

**2021 Sponsorship Prospectus**



## About the Women in Industry Network

**Vision and Mission:** Advancing the development, influence, and inclusion of women within the industrial channel by fostering a sustainable network of engaged professional women leveraging expertise and relationships, focused on the development of women leaders.

## About the Women in Industry Hybrid Summit

The event offers educational opportunities for personal and professional development along with formal and informal networking designed to build your connections within the industry.

October 25-27, 2021

Virtual & in-person (Hotel Contessa – San Antonio, TX)

## About the Target Audience Profile

Open to women at all levels and functional areas within the industrial supply channel. ~100 in person and ~200 virtually. Consider your sponsorship as a way of publicly aligning your company with the vision of this network... *Advancing the development, influence, and inclusion of women within the industrial channel*

# In-Person Options

## Welcome Reception

4 Available  
\$1,500 each or  
\$5,000 exclusive

Your logo placed on signage at reception entrance and recognition during opening remarks. Includes Patron sponsorship.

## Day 2 Lunch

4 Available  
\$1,250 each or  
\$4,250 exclusive

Your logo placed on signage at day 2 lunch buffets. Includes Patron sponsorship.

## Day 2 Breakfast

4 Available  
\$1,000 each or  
\$3,500 exclusive

Your logo placed on signage at breakfast buffets. Includes Patron sponsorship.

## Day 2 Cocktail Hour

4 Available  
\$1,000 each or  
\$3,500 exclusive

Your logo placed on signage at cocktail hour entrance. Includes Patron sponsorship.

## Day 3 Breakfast

4 Available  
\$750 each or  
\$2,750 exclusive

Your logo placed on signage at day 3 breakfast buffets. Includes Patron sponsorship.

## Women in Industry Patron

Unlimited Availability  
\$500 each

Your logo placed Women in Industry website, event platform and event app. Includes Patron sponsorship.

# Virtual Options

## Opening Session Commercial

1 Available  
\$2,000 each

30-45 second commercial played at the beginning of the opening session. Includes opening Keynote Logo. Commercials subject to ISA approval

## Opening Keynote Logo

4 Available  
\$1,500 each or  
\$5,000 exclusive

Company logo displayed and verbal recognition of sponsorship at the beginning of the session

## Day 2 Keynote Commercial

1 Available  
\$1,500 each

30-45 second commercial played at the beginning of the day 2 keynote. Commercials subject to ISA approval

## Day 2 Keynote Logo

4 Available  
\$750 each or  
\$2,750 exclusive

Company logo displayed and verbal recognition of sponsorship at the beginning of the session

## Day 2 Education Commercial

3 Available  
\$1,500 each

30-45 second commercial played at the beginning of day 2 education session. Commercials subject to ISA approval

## “Our Story” Sessions

6 Available  
\$1,500 each



“Our Story” Sessions are short 10 minute videos that will be played continuously during the breaks, available on the ISA website and streamable on the virtual event platform. These videos are your opportunity to share how your company is creating an inclusive environment that values diverse perspectives. This is not about the products you make or sell.. It’s about the people and the culture! Put your company’s channel leadership on full display!

# Contact

If interested in being a sponsor, please contact:



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Make an appointment here - [https://calendly.com/bbreen-1/women\\_in\\_industry](https://calendly.com/bbreen-1/women_in_industry)