

## DeWalt Welcomes Maria Ford – President of Commercial Construction Channel



Stanley Black and Decker has named Maria Ford President of U.S. Sales and Marketing for its North American Commercial Construction business. Ford is the first woman to be appointed the role at Stanley Black & Decker, and one of the first in the Construction Industry. She brings more than 20 years of sales expertise and marketing experience, and in her two decades of work has established herself as a leader in one of the largest tool companies in the world.

“Early in my career I set a goal that I wanted to be President of Commercial Construction and have been working toward this position ever since,” said Ford. “I am excited to work alongside our tenured team to continue bringing exciting innovation and partnership opportunities into our distribution channels and ultimately to our end users.”

Ford will continue to drive aggressive growth, for the Dewalt, Dewalt Anchors & Fasteners, Proto and Lenox brands while also forging strong relationships with distributors and partners. She seeks to bring increased efficiency, focus and relentless engagement to her distributor and end user partners. Ford succeeds Eric Bernstein who is now leading a new business unit in the organization.

Ford and her leadership team will focus on driving market leading growth through innovative new products and new heightened distributor partnerships. Stanley Black & Decker has an expansive product line inclusive of power tools, anchors, hands tools, accessories and storage items for the industrial and construction market.