

LAUNCHPAD

No BS:

\$10M+ Working Capital Reduction in 90 Days with Purpose-Built AI

4/21 2:30pm-2:45pm EDT

Join us to learn how industrial manufacturers and distributors can save an average of \$10M+ working capital reduction in 90 days by leveraging a self-cleaning, self-learning, sustainable, AI-driven materials management platform. The use of traditional data cleansing projects that mainly work with static data doesn't address organizations' real-time needs. Leveraging AI enables you to digitally track the physical goods you make and distribute, optimize the manual RFP bid reviewing processes, and much more. This presentation will share how AI delivers significant business value, reduces ROI timeframes from 2 years to 2 months, while laying the foundation for a more intelligent, resilient Supply Network that verifies demand signals in real-time – allowing you to do what you do best as a trusted partner and logistics expert. Hear real success stories within the industrial supply chain space that display the true power and value of infusing AI superpowers into your business.

Key Takeaways:

- Understand the criticality of embracing the supply chain technology shift towards AI-powered solutions for materials management
- Learn about several success stories from others in your industry who have leveraged AI as a competitive advantage and a value add for their customers
- Achieve an intelligent, connected, resilient Supply Network with optimized materials management

Speaker Bios:

Paul Noble

Founder & CEO, Verusen



As founder and CEO of Verusen, an innovator in supply chain data, inventory and procurement technology, Paul Noble oversees the company's vision and strategic direction. He has extensive experience in the industrial supply chain and distribution space, as he was recognized as a Supply Chain Pros to Know by Supply and Demand Chain Executive in 2020.

Prior to founding Verusen, Noble spent over a decade with The Sherwin-Williams Company, where he specialized in supply chain/manufacturing and led its Eastern U.S. Industrial Distribution business unit.

Noble graduated cum laude with a bachelor's degree in Management and Marketing from Lincoln Memorial University in Harrogate, Tennessee.

Chip Pritchard

Director of Sales, Verusen



Chip is the Director of Sales at Verusen, leading global sales strategies and customer success execution. Pritchard has been in data management and supply chain technology for 5+ years, driving new sales growth and customer success efforts for transformative tech companies.

Prior to joining the Verusen team, Chip led the Southeast Enterprise sales organization at Profisee, a leader in Master Data Management software. Chip has also spent time leading business development and marketing operations efforts at Sovos and Izenda.

Chip graduated from Wofford College with bachelor's degrees in Economics and Finance.

Aaron Meredith

Executive Industry Advisor, Verusen



Aaron Meredith is an Executive Industry Advisor at Verusen. He works with Verusen's customers to help them advance materials management transformation in the supply chain. Aaron joined Verusen in January 2021 after over 20 years of industry experience in areas of manufacturing, engineering, supply chain, business operations, operations excellence, information technology and innovation.

He has lived and worked in 3 different countries, including 2 years as a Peace Corps volunteer.

Aaron holds bachelor's degrees in Chemical Engineering and Pulp & Paper Science and Technology from North Carolina State University, and a master's in Business Administration from Kennesaw State University

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