



Women Industrial Supply Executives (W.I.S.E.) Recognize Marisol Fernandez with Impact Award



Dana Point, Calif. – At its 2019 Summit in October, the Industrial Supply Association’s (ISA) Women Industrial Supply Executives (W.I.S.E.) recognized Marisol Fernandez, president of the Industrial & Safety Division -U.S. for Affiliated Distributors (AD), with its Impact Award for 2019.

The W.I.S.E. Impact Award honors individuals from ISA member companies for their commitment to advancing the development and influence of women in the industrial channel. The award, which supports the W.I.S.E. vision, mission and objectives, is open to any person, male or female, from an ISA member company who has made a significant contribution to improve the careers of women in the channel.

Fernandez’s support of women’s leadership in the industrial channel runs deep. As an original member of W.I.S.E., Fernandez prioritized the development of new leaders within W.I.S.E.; initiated long-term goals and objectives to put W.I.S.E. on a new and more sustainable path; and played a critical role in recruiting women for W.I.S.E. membership. She served as a member of the Education and Development Committee in 2016 and assumed the role of Networking Group Chair in 2018.

“Marisol has served as a role model, advocating for women in all parts of her life,” says Lori Mata, W.I.S.E. Network Chair and manager, North American Industrial Distribution for Saint-Gobain Abrasives Inc. “We are excited to recognize her passion for supporting women in this channel.”

As a member of the ISA Board of Directors Executive Committee, Fernandez advocated for an increase in the number of woman directors, and she has encouraged Board members to recruit their employees to W.I.S.E.

Before her role with AD as the president of the Industrial & Safety – U.S. Division, Fernandez was Regional Vice President for Bunzl, and had responsibilities for their safety P&L in the U.S. She has an MBA from Lake Forest Graduate School of Management and holds certifications in Project Management. She is also a Six Sigma Black Belt and proudly served our country as a member of the U.S. Air Force.

About W.I.S.E.

Women Industrial Supply Executives is a network dedicated to advancing the development and influence of women executives within the industrial channel. W.I.S.E. is a program of the Industrial Supply Association.

About the Industrial Supply Association

The Industrial Supply Association is the channel association for the industrial MROP market. Focused on the End User’s changing needs and the new drivers and capabilities needed by all stakeholders to thrive as the channel continues to evolve, ISA’s mission is to help members develop and advance their companies and careers.

To arrange an interview, or for more information on the W.I.S.E. Impact Award, please contact Donna Benner at dbenner@isapartners.org.



About AD

AD is the largest contractor and industrial products wholesale buying group in North America. AD provides independent distributors and manufacturers of construction and industrial products with support and resources that accelerate growth. Its 800-plus independent member owners span 12 divisions in the U.S., Mexico and Canada with annual sales exceeding \$40 billion. AD's 12 divisions cover industries including electrical, industrial, safety, bearings and power transmission, plumbing, PVF, HVAC, decorative brands and building materials. For more information, visit www.adhq.com.