Strong Internet Connection

To insure a high quality presentation, it is recommended that speakers use a wired Ethernet connection.
A weak connection can result in frozen frames and / or inaudible speech.

Video

In order to create the ultimate connection with our ISA 21 attendees we do ask that all presenters use an external webcam vs. a built in camera on a PC.

Don't have a webcam?
Click below to check out our recommendation:

Logitech BRIO Ultra HD Webcam 4K

Audio

Sound is the most important element during a virtual presentation, it can make or break an entire event.
We request that presenters become familiar with their audio / mic settings prior to a live session or pre recording.

Airpods are not recommended. Lavaliers, headsets or podcast style mics work best in a virtual environment.

Don't have an external mic?
Click below to check out our recommendations:

Blue Yeti
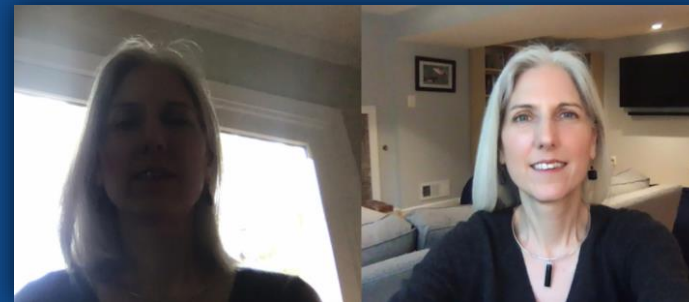*Plantronics Blackwire Headset*
Fifine USB Mic
USB Lav Mic-Maono

Visual Tips

- Choose a space with limited distractions
- Select a simple background, avoid distracting virtual backgrounds
- Minimize surfaces, unclutter surroundings
- Dress professional
- Avoid wearing bright colors
- Maximize the light in your space, ring lights and / or desk lamps are helpful
- Keep light sources away from the frame, instead make light sources point at you
- Test your setup!

Center your frame & adjust the webcam at eye-level

Remember: Light from the front, not from behind

ISA21

Questions regarding speaker guidelines?
Reach out to us at info@isapartners.org

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