

ISA's **Annual Performance Report (APR)** help you put into context your overall financial and KPI performance with your industry peer group. Accurate data, dynamic reporting and personalized results gives you the confidence to make informed decisions to take your business to the next level.

This information can help you...

- ✓ Monitor and manage expenses
- ✓ Measure and improve productivity
- ✓ Enhance your bottom line
- ✓ Evaluate employee effectiveness
- ✓ And many other insights into running your business profitably, effectively and efficiently.

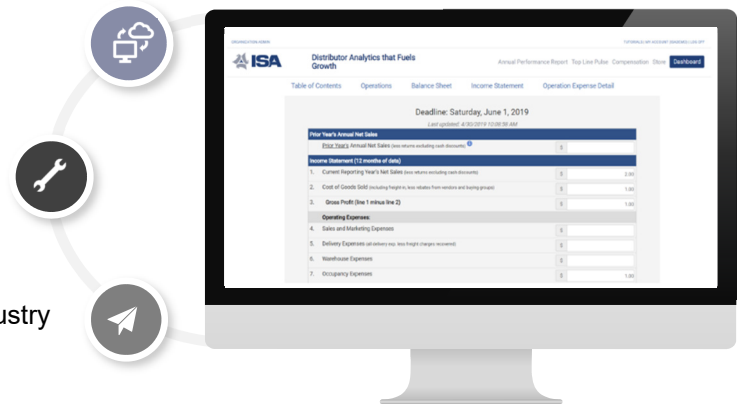
PARTICIPATION FORMAT

Online, interactive form housed within the ISA Distributor Analytics Benchmarking Platform.

User-friendly features and offline* options built-in to assist in the respondents' submission.

*Excel and PDF versions of the survey are available

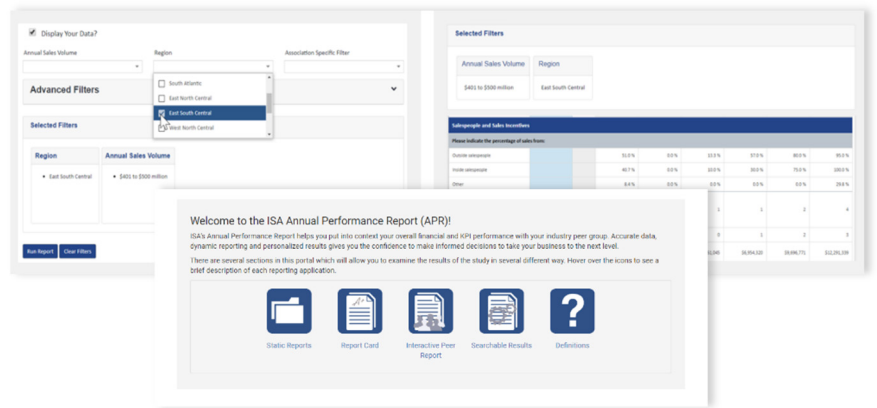
All submitted data are transmitted directly to Industry Insights' secure server.



RESULTS



Static Reports



Interactive, Online Reporting Capabilities

NOTE: To ensure confidentiality, ISA has retained the services of Industry Insights, an independent research and analytics firm based in Columbus, OH. Industry Insights will distribute the survey and collect and process the survey results. Industry Insights is one of the largest and most-respected survey research firms in the country. They have processed millions of survey questionnaires and are highly sensitive to the confidential and proprietary interests of survey respondents.