

SPONSORSHIP PROSPECTUS

Get Your Brand in Front of a
Targeted Audience of Channel
Professionals.

 **ISA**
FALL SUMMIT

THE CHANNEL'S
BEST PROFESSIONAL
DEVELOPMENT EVENT

About ISA

ISA is the channel association for the Industrial Channel and represents Distributors, Manufactures, IMRs and companies that provide relevant business solutions. ISA offers strategies, tools, education/training and powerful networking to stay ahead of industry change with the goal of satisfying the End User and Leading the Channel Forward®.

About Fall Summit

ISA's Women in Industry and Emerging Leaders Networks are teaming up with the new education track called Channel Pros to provide an enriching experience that focuses on both personal and professional growth. The Fall Summit, held from October 18 - 20, 2023, is a fantastic opportunity for channel members to network and learn from each other in a single, convenient location. Expect high-energy, interactive sessions that focus on professional development and offer channel-specific hard skills tailored to business leaders, executives, middle managers, women in industry, emerging leaders, and professionals at every level.

Attendee Profile

Women in Industry

ISA's Women in Industry Network is dedicated to advancing the development, influence, and inclusion of women within the channel. This network is open to all women within the industry across every career stage and department as well as those who support the network's mission. The Women in Industry summit attracts 130+ participants, made up of mostly women executives and decision makers but can include all titles.

Emerging Leaders

ISA's Emerging Leaders Network is a strong community of young, high-potential individuals – the future of the industrial supply industry. These ambitious participants are under 40 years old and looking to develop their leadership skills and grow their professional networks. The Emerging Leaders Summit attracts 100+ young professionals who are the decision-makers of tomorrow.

Channel Pros

ISA's all-new Channel Pros track is tailored to business leaders, executives, middle managers, and professionals at every level. Designed to fine-tune and elevate industry-specific hard skills, this track is set to attract over 130 individuals across the Channel all seeking to sharpen their industry expertise, discover best practices, and forge invaluable connections with like-minded peers.

PREMIUM FALL SUMMIT SPONSORSHIPS

Interested in making a significant impact at the ISA Fall Summit? Become a Premium Sponsor for the entire summit and receive upgraded branding opportunities, face-to-face interactions, superior promotional exposure, and recognition throughout all three education tracks.

ISA Fall Summit Ambassador Sponsor | \$7,500 (~~One Available~~) Sold Out

- Exclusive Ambassador Sponsor for the full Fall Summit which includes recognition and branding in all three education tracks.
- Exclusive sponsor of the Opening Night Reception including bar sponsorships and signage. *ISA will cover cost of branded napkins, but price limit exists. Sponsor is welcome to provide additional branded promotional items for attendees' use, if interested.
- Exclusive sponsor of the Attendee Meet-Up at Rock Bar located at the Hyatt Regency to welcome attendees as they arrive and register on Oct. 18.
- Complimentary Fall Summit registration. *Total included value of \$875. Superior sponsorship top-tier placement on signage with sponsor logo/branding.
- Exclusive sponsorship of one ISA social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Fall Summit.
- Sponsor recognition throughout the conference, including top tier placement of logo/branding on website, digital promotions, event signage, logo on onstage slideshow presentations and company acknowledgements through conference speakers' scripts.

Fall Summit Keynote Sponsorship | \$6,500 (Two Available)

- Exclusive sponsorship of one general session keynote speaker. *Sponsor to select preferred keynote (opening or closing) on a first come, first served basis after contract initiated.
- Opportunity to do live, on-stage introduction of general session keynote speaker.
- Opportunity to have company sponsored video/commercial (1-2 min) played at the beginning of the session as sponsor representative approaches stage for introduction.
- Sponsor logo/branding on signage at general session, on stage and in pre-session on-screen slide show.
- Exclusive sponsorship of one ISA social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Fall Summit.
- Sponsor recognition throughout the conference, including top tier placement of logo/branding on website, digital promotions, event signage, logo on onstage slideshow presentations and company acknowledgements through conference speakers' scripts.

Fall Summit Networking Lunch | \$5,500

- Exclusive sponsorship of the Fall Summit Networking Lunch on Oct. 19 open to all attendees.
 - Networking lunch offers an additional opportunity to network with attendees from all three tracks.
 - Attendees will have the chance to connect with others and engage in casual discussions prompted by industry-related questions during the lunch.
 - Exclusive sponsor of the luncheon has opportunity to give attendees a brief welcome & assist in facilitating the discussion (if desired).
 - Exclusive sponsorship of one ISA social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Fall Summit.
 - Sponsor recognition throughout the conference, including top tier placement of logo/branding on website, digital promotions, event signage, logo on onstage slideshow presentations and company acknowledgements through conference speakers' scripts.
- *Sponsors will have their logo and branding featured on event signage and are encouraged to provide branded items like pens and notepads for tables.

Interested in creating a custom sponsorship package for your company? We can do that!
Please contact Joby Strobo at (512)810-7619 or jstrobo@isapartners.org

ADDITIONAL FALL SUMMIT SPONSORSHIPS

Pickleball Tournament Sponsor | \$5,000

Join fellow pickleball players in some friendly competition by sponsoring the Pickleball Tournament on October 19. All proceeds will be donated to the *Give Kids the World Village* charity. As a sponsor, you will have the opportunity to welcome the participants and have your company logo/branding featured on event signage and website. *Sponsor is welcome to provide additional branded promotional items for players' use, if interested.

Professional Headshot Station | \$4,500

Executive sponsorship of the Headshot Station where conference attendees can have their professional picture taken by a skilled photographer. Participants will receive a link to download their high-resolution picture files, ensuring they have professional images ready for their use! Sponsor will have the opportunity to meet and greet guests as they sign up and take their headshots. Sponsorship also includes company logo/branding featured on pre-event promotions, event signage and website. *ISA will cover cost of photographer. Sponsor is welcome to provide additional branded promotional items for attendees' use, if interested.

Lanyard Sponsor | \$4,000

Sponsor of the ISA Fall Summit lanyards includes your logo with ISA branding featured on each lanyard given to all attendees. Recognition of this sponsorship includes logo on website, event signage and logo on onstage slideshow presentations. *ISA will cover cost of lanyards, but price limit exists. Order must be finalized by September 1, 2023.

Coffee Sponsor | \$3,500

Sponsorship of summit coffee stations located throughout event includes logo/branding on signage and coffee cups. Recognition of this sponsorship includes logo on website, event signage and logo on onstage slideshow presentations. *ISA will cover cost of branded cups, but quantity and price limit exist. Sponsor is welcome to provide additional branded promotional items for attendee use, if interested.

Fall Summit Networking Breakfast | \$3,000

Exclusive sponsorship of the Fall Summit Networking Breakfast on Oct. 20 is open to all attendees. Networking Breakfast offers an additional opportunity to engage with fellow attendees from all three tracks. Attendees will have the chance to connect with others through casual discussions prompted by industry-related questions during breakfast. Exclusive sponsor of the breakfast has opportunity to assist in facilitating the discussion (if desired.) Sponsorship includes company logo/branding featured on event signage and website. *Sponsors will have their logo and branding featured on event signage and are encouraged to provide branded items like pens and notepads for tables.

FALL SUMMIT NETWORK TRACK SPONSORSHIPS

Women in Industry

Women in Industry Reception Sponsor | \$4,000

Sponsor the Women in Industry Network Reception on Oct. 19 which facilitates one of the most important parts of the event – networking. The Networking Reception will take place at the end of Day 2 where Women in Industry attendees can gather together, catch up and enjoy each other's company. This sponsorship includes the opportunity to give away door prizes or promo items (optional) and features event signage with company logo/branding. Recognition of this sponsorship also includes logo on website and logo on onstage slideshow presentations.

Women in Industry Education Session Sponsor | \$3,500 (Six Available)

Be a champion of women's education and sponsor a Women in Industry education session at the ISA Fall Summit which includes the opportunity to introduce the speaker at the beginning of the session, opportunity to have company sponsored video/commercial (1-2 min) played at the beginning of the session as sponsor representative approaches stage for introduction, company's logo/branding featured on event signage, sponsor logo on website and logo on onstage slideshow presentations.

Women in Industry Swag Bag Sponsor | \$2,500

Sponsorship of Women in Industry Swag Bags featuring company logo and/or branding given to all Women in Industry attendees on a first come, first served basis. Recognition of this sponsorship also includes logo on website and logo on onstage slideshow presentations. *ISA will cover the cost of branded swag bags, but quantity and pricing limit exist. Sponsor is welcome to provide additional branded promotional items to place inside bag for attendees' use, if interested. Order must be finalized by September 1, 2023.

Women in Industry Patron Supporter Sponsorship | \$2,000

Show your support of Women in Industry Network through this sponsorship. Recognition of this support includes sponsorship of one Women in Industry Newsletter eblast, logo on "Thank You to Our Sponsors" social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Women in Industry Track, company logo/branding on event signage, logo on website and logo on onstage slideshow presentations.

Emerging Leaders

Emerging Leaders Happy Hour Sponsor | \$3,500

Sponsor the Emerging Leaders Network Happy Hour on October 19 and help facilitate networking and important peer-to-peer connections for young professionals. The Networking Happy Hour takes place at the end of Day 2, it provides attendees with a chance to connect and recap the education of the day. This sponsorship includes the opportunity to give away door prizes or promo items (optional) and features event signage with company logo/branding. Recognition of this sponsorship also includes logo on website and logo on onstage slideshow presentations.

Emerging Leaders Education Session Sponsor | \$3,000 (Six Available)

Education for Emerging Leaders will include six dynamic sessions exclusively geared towards young professional education. Sponsorship includes opportunity to introduce the speaker at the beginning of the session, and have your company's logo/branding featured on event signage. Recognition of this sponsorship also includes logo on website and logo on onstage slideshow presentations.

Emerging Leaders Patron Supporter Sponsorship | \$2,000

Show your support of the Emerging Leaders Network through this sponsorship. Recognition of this support includes logo on "Thank You to Our Sponsors" social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Emerging Leaders Track, company logo/branding on event signage, logo on website and logo on onstage slideshow presentations.

Channel Pros

Channel Pros Education Session Sponsor | \$3,000 (Six Available)

Education for Channel Pros will include six dynamic education sessions exclusively geared towards Channel-specific hard skill development for business leaders and middle management. Sponsorship includes opportunity to introduce the speaker at the beginning of the session, and have your company's logo/branding featured on event signage. Recognition of this sponsorship also includes logo on website and logo on onstage slideshow presentations.

Channel Pros Patron Supporter Sponsorship | \$2,000

Show your support of ISA and its efforts to continually lead the field of channel-specific education through this sponsorship. Recognition of this support includes logo on "Thank You to Our Sponsors" social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Channel Pros Track, company logo/branding on event signage, logo on website and logo on onstage slideshow presentations.